TAIWO ABDRASHEED-BABATUNDE

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EDUCATION

Lead City University, Oyo State, Nigeria Mar. 2025 – Feb 2026
Postgraduate Diploma (PGD) in Information Systems

University of Ibadan (UI), Oyo State, Nigeria Jan. 2013 - Dec. 2016
Bachelor of Science (B.Sc.) in Chemistry

PROFESSIONAL EXPERIENCE

Product Manager/ Product Owner: Rapid Launch, Remote Jun 2024 - Present
Projects Handled – Product Management Academy (PMA), Inclusicare
- Drives product lifecycle management and optimizes Agile processes using Scrum frameworks, roadmap planning, and sprint management to achieve 30% increase in Product Management Academy (PMA) enrollments within three months and 25% reduction in time-to-market across six successful releases.
- Defines and prioritizes product backlog items using Jira, user story mapping, and stakeholder interviews, aligning them with user needs and business goals to deliver 20% increase in customer satisfaction and 15% improvement in adoption rates across Inclusicare's service offerings.
- Drafts detailed product requirement document (PRD) using user personas, process flows, and wireframing tools, collaborating with cross-functional teams to achieve 95% stakeholder approval rate on initial designs, reducing development rework by 30%, and cut bug-related client complaints by 50%.

Chief Scrum Master: Agility Africa Bootcamp & Hackathon, Remote Apr – Jul 2024
Project Handled – Take A Break (TAB)
- Facilitated collaboration among a cross-functional team of Product Managers, Scrum Masters, and Developers, using Agile leadership, sprint planning, and conflict resolution to deliver *Take A Break (TAB),* a wellness product promoting work-life balance, which earned the second runner-up position at the Africa Agility Bootcamp & Hackathon.
- Facilitated Scrum events such as Daily Stand-ups, Sprint Reviews, and Retrospectives, guiding Agile processes to ensure on-time delivery of TAB. This resulted in 25% improvement of feature prioritization and 15% increase in customer satisfaction based on targeted user interviews.
- Leveraged user feedback analysis, iterative development, and backlog refinement to lead the team in building TAB, achieving consistent sprint goals and exceeding stakeholder expectations for usability and functionality.

Product Operation Manager: Sakula, Ibadan, Nigeria Feb – May 2024
Project Handled – Wekollet
- Designed visually appealing product roadmaps, feature prioritization frameworks, and go-to-market strategies using Canva, resulting in 30% improvement in team understanding of product goals and accelerating time-to market by 15% through enhanced cross-functional alignment.
- Supervised the construction of Sakula's plastic pellet processing factory, utilizing Trello to manage tasks and timelines, resulting in completion 5 days ahead of schedule and a 15% reduction in allocated budget, while ensuring adherence to quality standards.
- Fostered stakeholder alignment by facilitating weekly progress reviews and strategy sessions, achieving 20% reduction in project delays and ensuring on-time milestone completion throughout project lifecycle.

Deputy Quality Assurance Officer: Global vet-care Nig. Limited, Ibadan, Nigeria Jul 2017 – Dec 2022

- Ensured regulatory compliance for veterinary drug importation and distribution while fostering strong customer relationships and brand awareness, leading to 80% increase in sales, 50% rise in positive feedback, and improved customer satisfaction.

Quality Assurance Analyst (Intern): Osun Water Corporation, Osun State, Nigeria Sep 2015 – Feb 2016

- Optimized water production processes, reducing costs by 20% and enhancing product quality, while implementing a monitoring system with 97% success rate in improving water management processes and expanding the water supply network by 15% to serve underserved communities.

Quality Assurance Analyst (Intern): SAM ACE Pharmaceuticals, Osun State, Nigeria   **Aug 2014 – Jan 2015**

- Collaborated with cross-functional teams to implement innovative quality control measures, reducing product defects by 30%, and introduced data-driven inventory management strategies that cut carrying costs by 20% while ensuring optimal product availability.

VOLUNTEER

Member: Environmental and Sanitation Society, NYSC Ibadan, Nigeria   **Jun 2017-Jul 2018**

- Collaborated with team members to deliver humanitarian services, including cleaning rural areas to promote a healthy environment, donating stationery and learning materials to underprivileged students, and contributing time and skills toward building an inclusive community.

Program Director: Arishan Enterprise   **Feb 2021 – Present**

- Formulated and executed a market penetration strategy by establishing Arishan Enterprise in 2021, focusing on empowering youths, primarily women and teenage girls with essential vocational skills.

SKILLS

Hard/Technical Skills:
Product Management Strategies, Market Research Analysis, Agile Delivery, Data analysis (Python, SQL, Excel), Systems design & thinking, Frontend (HTML, CSS), Artificial Intelligence (AI), Cloud fundamentals (AWS), Collaboration tools (MS, Google, Trello), Canva, Entrepreneurship (Product-led), Quality Assurance & Regulatory Compliance

Soft Skills: Effective Communication skills, Leadership, Problem solving ability, Collaboration and Team building, Empathy

PROFESSIONAL DEVELOPMENT AND CERTIFICATIONS

Certified Scrum Master, Scrum Alliance   **Aug 2024**
Agile, Scrum

Product Strategy, Product School   **Jun 2024**
Product Strategy

University of Virginia, Darden Business School, Coursera   **Jan, Feb, Mar 2024**
Hypothesis Driven Development
Agile Meets Design Thinking
Digital Product Management: Modern Fundamentals

AI for Product Management, Google Cloud, Pendo, Mind the Product   **Dec 2023**
AI for Product Management

Cybersafe Foundation, Digi-Girls Training Program   **Dec 2023**
Soft Skills, Digital literacy, Cybersecurity Awareness, and Data Analysis with SQL & Excel

AWS Cloud Practitioner Essentials, AWS   **Nov 2023**
AWS Cloud Practitioner Essentials

The Structured Query Language (SQL), University of Colorado Boulder, Coursera   **Aug 2023**
The Structured Query Language (SQL)

Python for Data Science, AI & Development, IBM, Coursera   **Apr 2023**
Python for Data Science, AI & Development

PROFESSIONAL MEMBERSHIP/AFFILIATIONS

Scrum Alliance Community, Scrum Alliance   **2024 – Present**

Students Chemical Society of Nigeria (SCSN)   **2013 – 2016**